



FISCHER & WIESER WINS TWO TOP AWARDS IN 2017 SOFI™ AWARDS COMPETITION

Dr. Foo's Kitchen Bali BBQ Sauce Wins sofi Best New Product in Barbeque Sauce

Cherry Balsamic Preserves Wins sofi Silver Award in Jam, Preserves

3,000 Products Competed for Top Specialty Food Association Award

Fredericksburg, Texas (May 12, 2017) – Texas-based [Fischer & Wieser](#) has won two top awards in the Specialty Food Association's prestigious 2017 sofi™ Awards competition. **Dr. Foo's Kitchen Bali BBQ Sauce** has won a sofi New Product Award in the Barbeque Sauce category, and **Cherry Balsamic Preserves** has won a sofi Silver Award in the Jam, Preserves category.

A "sofi" (Specialty Outstanding Food Innovation) is the top honor in the \$127 billion specialty food industry and represents the best of the best from members of the Specialty Food Association. **Dr. Foo's Kitchen Bali BBQ Sauce** and **Cherry Balsamic Preserves** are two of 154 winners selected by a national panel of 62 specialty food experts from 3,000 entries across 39 categories. Every entry is carefully assessed by passionate and knowledgeable food professionals including chefs, culinary experts, academics, food writers, and category buyers. Products are judged on taste, ingredient quality, and innovation.

"We are honored that **Dr. Foo's Kitchen Bali BBQ Sauce** and **Fischer & Wieser's Cherry Balsamic Preserves** are both sofi award winners," said Case Fischer, founder & CEO of Fischer & Wieser. "Our products are created to inspire culinary adventure, and these two are prime examples of the wide range of fresh flavors we bring to the table. It's humbling to see these products get this industry recognition."

DR. FOO'S BALI BBQ SAUCE (\$7.99, 14OZ. JAR)

Free from MSG & Preservatives

Dr. Foo brings the flavors of Thailand to your BBQ. This spicy-sweet sauce pairs perfectly with poultry or as a finishing sauce on grilled shellfish.

- **2017 sofi Awards Best New Product Winner (Barbeque Sauce)**

FISCHER & WIESER CHERRY BALSAMIC PRESERVES (\$7.95, 10OZ. JAR)

Free from Preservatives and Gluten

Sweet cherries meld with tart white balsamic vinegar for rich, decadent preserves. Perfect for desserts like tarts, turnovers, and cheesecake, as well as grilled meats like pork and chicken, these preserves also pair perfectly with cheeses and wine.

- **2017 sofi Awards Silver Winner (Jam, Preserves)**

ABOUT FISCHER & WIESER:

[Fischer & Wieser](#) is a family-owned business located in the heart of Fredericksburg, TX. Their best-known product, The Original Roasted Raspberry Chipotle Sauce®, won the Outstanding New Bestseller Award at the Fancy Food Show in 1997. Case Fischer and Mark Wieser started selling jams and jellies in their store, Das Peach Haus, made from peaches grown in their own orchard behind their store. Since then, Fischer & Wieser has expanded its catalog to over 150 products that are distributed throughout the United States, Mexico, and beyond. In addition, the company also manufactures the award-winning line

of [Mom's](#) spaghetti sauces, soups, and meal starters, and the recently launched [Dr. Foo's Kitchen](#) line of Thai cooking sauces. For more information, please visit www.Jelly.com and their [Instagram](#) and [Facebook](#).

About the Specialty Food Association

The Specialty Food Association is a thriving community of food artisans, importers, and entrepreneurs. Established in 1952 in New York, the not-for-profit trade association provides its 3,400 members in the U.S. and abroad with resources, knowledge, and connections to champion and nurture their companies in an always-evolving marketplace. The Association owns and produces the Winter and Summer **Fancy Food Shows**, and presents the **sofi™ Awards** honoring excellence in specialty food. Learn more at specialtyfood.com.

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