



FISCHER & WIESER WINS AWARD IN 2018 SOFI™ AWARDS COMPETITION

*Mom's Organic Roasted Pepper Pasta Sauce Wins sofi Bronze Award in Pasta Sauce
2,600 Products Competed for Top Specialty Food Association Award*

Fredericksburg, Texas (May 2, 2018) – Texas-based [Fischer & Wieser](#) has won an award in the Specialty Food Association's prestigious 2018 sofi™ Awards competition. **Mom's Organic Roasted Pepper Pasta Sauce** has won a sofi Bronze Award in the Pasta Sauce category.

A "sofi" (Specialty Outstanding Food Innovation) is the top honor in the specialty food industry and represents the best of the best from members of the Specialty Food Association. **Mom's Organic Roasted Pepper Pasta Sauce** was one of 156 winners selected by a national panel of 56 seasoned specialty food experts from 2,600 entries across 39 categories. Every entry is carefully assessed by passionate and knowledgeable food professionals including trained chefs, culinary instructors, recipe developers, food writers and specialty food buyers. Products are judged on taste, ingredient quality, and innovation.

"We are thrilled that **Mom's Organic Roasted Pepper Pasta Sauce** was chosen as a Sofi winner!" Said Case D. Fischer, CEO of Fischer & Wieser Specialty Foods. "Mom's has the distinction of being the first premium pasta sauce brand on the market, and we work hard to preserve that commitment to quality by providing new products that meet the same standard as our original, award-winning Mom's Garlic & Basil Spaghetti Sauce. Our Mom's Organic Roasted Pepper Pasta Sauce is certified organic and non-GMO and is made with the finest ingredients. We are so proud that it has been recognized as an outstanding product."

MOM'S ORGANIC ROASTED PEPPER PASTA SAUCE (\$9.95, 24OZ. JAR)

USDA Certified Organic. Non-GMO. Free from Gluten and added sugar.

Our Sicilian inspired sauce made from organic, whole ripe tomatoes and whole, fresh organic basil leaves is spiced up with organic roasted peppers and herbs and spices and is not limited to pasta or spaghetti; this sauce is also wonderful over grilled and baked meats.

- **2018 sofi Bronze Award Winner (Pasta Sauce)**

ABOUT FISCHER & WIESER:

[Fischer & Wieser](#) is a family-owned business located in the heart of Fredericksburg, TX. Their best-known product, The Original Roasted Raspberry Chipotle Sauce®, won the Outstanding New Bestseller Award at the Fancy Food Show in 1997. Case Fischer and Mark Wieser started selling jams and jellies in their store, Das Peach Haus, made from peaches grown in their own orchard behind their store. Since then, Fischer & Wieser has expanded its catalog to over 150 products that are distributed throughout the United States, Mexico, and beyond. In addition, the company also manufactures the award-winning line of [Mom's](#) spaghetti sauces, soups, and meal starters, and the recently launched [Dr. Foo's Kitchen](#) line of Thai cooking sauces. For more information, please visit www.Jelly.com and their [Instagram](#) and [Facebook](#).

About the Specialty Food Association

The Specialty Food Association is a thriving community of food artisans, importers, and entrepreneurs. Established in 1952 in New York, the not-for-profit trade association provides its 3,400 members in the U.S. and abroad with resources, knowledge, and connections to champion and nurture their companies in an

always-evolving marketplace. The Association owns and produces the Winter and Summer **Fancy Food Shows**, and presents the **sofi™ Awards** honoring excellence in specialty food. Learn more at **specialtyfood.com**.

CONTACT:

Nicole Whorton / Marketing Coordinator / Nicole.whorton@jelly.com / 830.990.8021