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**FISCHER & WIESER FINDS ITSELF IN A JAM – AGAIN!**  
***Three new rich preserves added to main product line***

(Fredericksburg, Texas) - Fischer & Wieser Specialty Foods, a company that began making and selling jams, jellies and preserves with peaches from their own orchard, has spent much of the past four-plus decades responding to consumer demand for innovative cooking and finishing sauces. With three of its newest products, Fischer & Wieser boldly asserts that what's old is new again.

The Fredericksburg, Texas, company – most famous among its 150 products for the cuisine-changing Original Roasted Raspberry Chipotle Sauce – is introducing the trio with traditional production methods but flavor profiles reflecting the more adventurous palates of this modern age. The new products are Smokey Plum Jam, Bourbon Cranberry Preserves and Toasted Cinnamon Pear Preserves.

“Jellies we know,” asserts President & CEO Case D. Fischer. “You’d expect no less from a company whose website is [www.jelly.com](http://www.jelly.com). But what makes these new products exciting to me is that they’re not your mother’s jellies and jams. They reflect our commitment to life as Culinary Adventure, while honoring the practices and origins of the foods of our past.”

As one jam and two preserves, the new products fit perfectly into typical usage patterns for the genre: spreading on buttered biscuits, English muffins or toast, pouring over ice cream, and blending with cream cheese for the same kind of delightful party appetizer that Roasted Raspberry Chipotle has been for twenty years. Yet, like several of the original jellies, they stand ready to add unexpected and sweet-savory flavors to grilled pork, seafood, chicken or beef.

Fischer & Wieser is a family-owned business located in the heart of the Texas Hill Country. Their best-known product, The Original Roasted Raspberry Chipotle Sauce®, won the Outstanding New Bestseller Award at the Fancy Food Show in 1997. Case Fischer and Mark Wieser started selling jams and jellies in their store, Das Peach Haus, made from peaches grown in their own orchard behind their store. While the company still sells these jams and jellies in Das Peach Haus today, Fischer & Wieser now makes over 150 products and distributes throughout the United States, to Mexico and beyond. In addition, the company also manufactures the award-winning line of Mom’s spaghetti sauces, soups and meal starters, which has also been newly updated and expanded.